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Kenneth C. Laudon is a professor of information systems at New York University's Stern School of Business. He holds a BA in economics from Stanford University and a PhD from Columbia University. He has authored 12 books dealing with electronic commerce, information systems, organizations, and society.

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Kenneth C. Laudon holds a BA in Economics from Stanford and a PhD from Columbia University. He is currently a Professor of Information Systems at New York University's Stern School of Business, where he teaches courses on Managing the Digital Firm, Information Technology and Corporate Strategy, Professional Responsibility (Ethics), and Electronic Commerce and Digital Markets.

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